



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Geoff Bull

Geoff Bull has joined Confused.com as their new Chief Marketing Officer.



Movers & Shakers: David Brewerton

David Brewerton has joined Monzo Bank as their new Growth Marketing Director.



Movers & Shakers: Alistair Cansdale

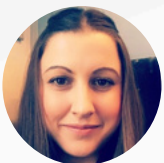
Alistair Cansdale has joined Gap Inc. as their new Head of Digital & CRM - B2B & International.

New Members



Alex Prouhet

Global Director - Deliveroo Advertising at Deliveroo



Gemma Lumsden

Digital Director at Huel



Kelly Pook

Director of Digital at Screwfix



Saul Lopes

Director Customer Marketing & Engagement at Compare the Market



Andy Jenkins

Customer Marketing Director at Virgin Wines



Julia Barry

Digital Marketing Director at Sky



Sarah Thomson

Director of Customer Marketing at The Times

Latest news & insights

[Apple repair tool launches in Europe](#)

[Central banks warned on AI impact](#)

[Nike ramps up innovation to combat sales slip in 'transition year'](#)

[People are key to a thriving digital future in UK manufacturing](#)

[Digital assets – on the road to mass adoption](#)

[Arlanda express signs exclusive framework agreement with](#)

[ZetaDisplay for digital signage solutions](#)

[Invesco launches platform for advisers to bolster soft skills](#)

[Professional musician and lawyer Peter Pegasiou joins](#)

[Glaisyers ETL's creative, digital and marketing team](#)

[Insight acquires New World Tech to boost digital transformation capabilities](#)

[Royal London completes Aegon protection deal](#)

[Computer giveaway aims to tackle 'digital divide'](#)

[Aston Villa rolls out new 'fans-first' identity as it repositions as global brand](#)

[Sky expands sustainable ad fund to startups and SMEs](#)

What can Chanel and the NBA teach us about the secret to brand longevity?

Motors buys Cazoo brand and plans to make it a mobile-first digital marketplace for used cars

Southern Company Services to lead digital twin for cyber resilience project

Monzo introduces groundbreaking security features to combat UK fraud rise

Channel 4 appoints Katie Jackson as Chief Marketing Officer
Paddy Power and Irn-Bru best rated Euros ads, study finds

Ecommerce news

Microsoft Reveals AI Security Flaw That Threatens eCommerce and Financial Services

LVMH's Louis Vuitton launches e-commerce website in China

Sportking launches e-commerce platform

Vortex IQ completes £800,000 funding round.

Interview: Currys is "serious about getting most out of tech"

Asda hires David Devany as vice president for ecommerce

Analytics news & insights

X Previews Coming Improvements to Ad Analytics

BlackRock Buys Preqin For £2.55 Billion To Boost Data Game

Sponsorlytix Unveils AI-Powered Esports & Gaming Sponsorship Analytics and Tracking

CRM news & insights

[Microsoft Releases Its New CCaaS Platform, Aims to Connect the CX Ecosystem](#)

[HubSpot Warns of Ongoing Cyberattacks Targeting Customer Accounts](#)

Social media news

[TikTok Publishes New Back to School Marketing Guide](#)

[Meta breaches digital law by charging for ad-free social networks, EU says](#)

[What is TikTok wrapped?](#)

[TikTok Announces Creative Performance Webinar for SMBs](#)

[Instagram's 'Made with AI' label swapped out for 'AI info' after photographers' complaints](#)

[WhatsApp Rolls out a New Events Feature for Group Chats](#)

[X Rejoins GARM to Reassure Ad Partners on Brand Safety](#)

