



**\*Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.\***



**Movers & Shakers: Chris Marchant**

Chris Marchant has joined Microsoft as their new EMEA Digital Director.



**Movers & Shakers: Andrew Longley**

Andrew Longley has joined Vivobarefoot as their new E-Commerce Director.



**Movers & Shakers: Jason Gray**

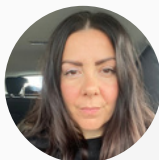
Jason Gray has joined Exodus Adventure Travels as their new Marketing Director.

## New Members



**Claire Hennah**

Beauty & Wellbeing Chief Customer Officer & Digital Commerce Officer at Unilever



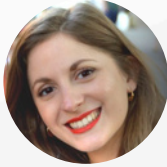
**Claire Abercrombie**

Director of Marketing & Customer Experience at Homebase



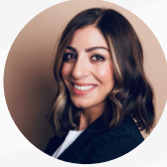
**Cherie Cook**

Chief Marketing Officer at OnBuy.com



**Charlotte Langley**

Chief Customer Officer at Bloom & Wild



**Elle Hassan**

Ex Head of Ecommerce at Orveon Global



**Alistair Cansdale**

Director of Digital & CRM - B2B & International at Gap Inc.

## Latest news & insights

[Government rejects digital ID cards](#)

[Norfolk and Norwich University Hospitals plan £2 million tender for digital histopathology reporting](#)

[NatWest takes digital ID to the Nordics](#)

[Economic impact of AI remains low](#)

[M&S ambassadors a marketing win](#)

[University of Cambridge to drive health innovation through AI partnership](#)

[Why bridging the digital skills gap in marketing requires training at every level](#)

[Vodafone UK launches Secure Net Home for hassle-free digital security](#)

[40% of Gen Z spends over 5 hrs daily consuming digital content](#)

[One Third of Business Leaders Believe Digital Transformation Is Now 'Continuous Reinvention'](#)

[Oystercatchers appoints Becky McKinlay as managing director](#)

[Is the age of digital transformation over?](#)

What the marketing and advertising industries want from the Labour government

2025 is the time for CMOs to elevate their game in the boardroom

Scottish transport ticketing goes digital

Superdrug hails 'strong' promotions as it grows sales by double digits

NHS Greater Manchester launches digital care plan and app

Isle of Man rolls out digital verification for company owners

## Ecommerce news

Consumers looking for a convenient returns process, report finds

George owner Asda names David Devany as VP of ecommerce

Ocado unveils third customer fulfilment centre with Aeon

Direct sales put emerging jewellers in the spotlight

High-Income Consumers Shop Online 40% More Than Low-Income

Amazon's ad practices and algorithms facing scrutiny in EU

Just Wines adds beer to growing ecommerce portfolio

Shein tax loophole raised as concern by new business secretary

Channel 4 to invest millions in Trouva owner Fy!

## Analytics news & insights

How Quantum Computing Will Revolutionize Cloud Analytics

AI and analytics partnership to accelerate healthcare innovation at the University of Cambridge

FairXchange Unveils AI-Driven FX Liquidity Analytics

Howden Re and Moody's launch talent exchange programme to foster collaboration between analytics teams

## CRM news & insights

[Salesforce Teases a New “Agentforce Platform” for Customer Support](#)

[CRM Magazine Names Its Sixth Annual List of "Top 100" Vendors](#)

[Can AI help change how businesses view customer service emails?](#)

## Social media news

['Myspace for gen Z' users surge](#)

[X is Considering Free Trials for X Premium](#)

[TikTok Launches New Promotional Campaign with UK Olympic Squads](#)

[TikTok Shop launches "£1 Million Club" to Support and Grow Brands and SMBs](#)

[LinkedIn is testing a short-form video feed in a bid to appeal to younger users](#)

[Meta and Vodafone optimise video to boost network efficiency](#)

[Meta Pushes GA4 Integration, Boasts 22% Conversion Boost](#)

