



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Nadine Killoran

Nadine Killoran has become the new Digital Director at Absolute Collagen.



Movers & Shakers: Emma Vipond

Emma Vipond has become the new Director of Customer Lifetime & Retention at Absolute Collagen.



Movers & Shakers: Charis Koh

Charis Koh has joined Couverture & The Garbstore as their new Head of Ecommerce.



Movers & Shakers: Phillip Porter

Phillip Porter has joined Newcastle United as their new Head of Digital.



Movers & Shakers: Andrew Wright

Andrew Wright has joined Visku as their new Go To Market Director.

New Members



Dominic Melliss

Global Digital Commercial Director at H&H Group



Lewis Hamilton

Trading Director at Soho House & Co



Cat Evans

Marketing, Digital and Customer Director at Carpetright



Charlotte Ford

Europe Senior Marketing Director at Ruggable



Liberty Radice

DTC & Marketing Director at Grind



Rachel Hollis Redfern

VP Digital and Ecommerce at DeBeers Group

Latest Insights

[Jobs using AI pay 25% more](#)

[Can M&S sustain its growth?](#)

[Top marketers on navigating growth in a low-growth environment](#)

[How Leaders in Digital revolutionises marketing strategies for businesses](#)

[The quest to reach human-level AI](#)

[Zoom cashiers may signal a new era of digital offshoring and remote work](#)

More rural communities join the digital fast lane

'Good intentions lead to bad marketing': Why purpose is missing the mark

Latest news

Very's CMO promoted to executive team in newly created customer chief role

Microsoft UK CMO promoted to EMEA marketing boss

MoJ plans for digital tools to support prisoner education

UK targets Big Tech with own version of Digital Markets Act

Starling investor targets £10bn valuation for digital lender

Made Smarter Adoption Awards recognise SME digital transformation champions

Iceland's atNorth wins dual accolades for digital innovation

Digital giant ramps up full-fibre roll-out across Scotland

UK Passes Digital Markets, Competition Bill to Curb Big Tech

Charity Bridges Digital Divide and Fuels New Cyber Talent

TfL encourages Londoners to cycle in new summer campaign

Digital innovations event sets a high bar for future prospects

Tech firm Digital Innk doubles fleet service network

UK Enacts a New Digital Regime Regulating the Conduct of Major Tech Platforms

Tighter regulations for digital markets becomes law

New digital-only bridging lender Morpheus launches

Made Smarter Adoption Awards recognise digital transformation champions among UK SME manufacturers

Three UK's marketing head: 'Calling it performance marketing was a huge mistake'

McDonald's dishes out 'surprise' in newest marketing ploy



Ecommerce news

[Google's AI Overviews Shake Up Ecommerce Search Visibility](#)

[Google Invests \\$350m In India's Flipkart](#)

[E-commerce budgets are increasing, but where are marketers focusing their attention?](#)

[Is the Amazon share price primed for a drop?](#)

[Scotland's ACS Clothing selected for Amazon's Sustainability Accelerator](#)

[How Sweaty Betty is employing AI and data-driven insights to improve sales.](#)

[David Beckham scores brand ambassador deal for ecommerce giant](#)

[European online retailer Zalando grows Q1 B2B ecommerce 13%](#)

[What's next for online retailers as investors lose faith?](#)

Analytics news & insights

[Google Analytics Adds Direct Export To Google Sheets](#)

[WhatsApp to introduce channel analytics feature for web users](#)

[Redcentric Becomes First UK Provider of CX Analytics for](#)

[Microsoft Teams](#)

[How global AI interest is boosting the data management market](#)

CRM news & insights

[Simplify signs expanded partnership with MegaRush Casino's CRM](#)

[Alphabet Eyes HubSpot Acquisition To Rival Microsoft](#)

[Koodoo partners with CRM platform Acre](#)

[Google eyes HubSpot acquisition to challenge Microsoft](#)

Social media news

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[Chatbot Maker Character.ai Discussing Potential Partnerships With Meta, xAI](#)

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