



Movers & Shakers: Mark Hammond

Mark Hammond has joined Laura James Home, as their new Head of Ecommerce & Marketing.

New Member



Stefano Pardi

Head of Industry UK Retail & eCommerce at Facebook.

Insights

Time to say goodbye to IT departments?

Is social media hurting your career?

What are central bank digital currencies?

Are we hurtling towards digital transformation burnout?

News

Twitter CEO Jack Dorsey steps down

Manchester City partner with Sony to develop digital fan experiences

Digital ID schemes continue on the bumpy road towards development

UK digital services tax targets crypto exchanges

<u>UK impact startups raise £2 billion to solve the world's greatest challenges</u> <u>TSB to shut 70 branches in switch to digital</u>

Deloitte launches app to upskill next generation in digital skills and fintech
Only 12% of B2B Services Firms Have Undergone Digital Transformation
Digital demand sets cloud computing on course for next stage
Emerging markets 'leapfrog' the west in digital payments race
Local DAB digital radio arrives in Cumbria and north Lancashire
UK has 4th largest digital economy in the world
Digital technology rules as NFT tops art world power list





Ecommerce

<u>eBay acquires the sneaker authentication business from partner Sneaker Con Digital</u>

<u>UK online spending hits £10.4 billion in October, Adobe Digital Economy Index finds</u>

Moonpig creates AR experience to tie its TV ad to its online service for Christmas

Amazon is giving shoppers refunds and letting them keep the items

Gymshark to open first ever permanent physical store

Social Media

<u>TikTok adds creator monetization features, including tips and video gifts</u>

<u>Twitter bans sharing images of people without their consent</u>

<u>Twitter removes more than 3,000 accounts related to state-linked information operations</u>

Facebook unbans Bitcoin ads in huge boost for crypto industry

Facebook, TikTok and others urged to reveal how many children use their platforms

The best social media campaigns from November 2021