

***Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities including permanent/ contract/freelance or project, in the group as well as promoting yourself or anyone else for career opportunities. Please do not proactively sell into the community. ***

New Members



Ashleigh Stent

Ex Head of Digital Marketing at Philip Morris International

Latest news & insights

[Google AI boosts weather accuracy](#)

[ISBA boss Phil Smith to step down](#)

[Google touts quantum chip leap](#)

[OpenAI fully presses play on Sora](#)

['Big Advertising' needs to think small](#)

[£1M funding boost for new project to trial Parkinson's treatments on digital twin brain](#)

[Open Digital Planning builds data specification for planning applications](#)

[GCHQ chief opens £5.8m cyber and digital centre](#)

[Can bitcoin miners find a green way to dig for digital gold?](#)

[Oldham primary school introduces digital learning for KS2](#)

Aussie business owner in the UK reveals what companies do wrong

Broking giant snapped up by digital buying platform

The Creative Composite: Revolutionising Digital Marketing for Dentists in the UK

UK struggling to fight cyber threats

The Complexities of Digital Divides

Advertising revenues set to hit \$1tn in market dominated by technology companies

Digital and technology trends for 2025

Omnicom and Interpublic in merger talks to become largest advertising group

J.Crew Group names new chief marketing officer

Pricer accelerates digital transformation and automation at the shelf-edge with Google Cloud

James Clifton takes up CEO role at Marketing Practice

A third of marketers expect retail media ad spend to rise in 2025

Domino's identifies marketing as 'core pillar of competitive advantage' in updated growth plan

DESNZ picks £72m supplier quartet to support digital projects

Scotland embraces digital skills to unlock green innovation

Twenty7tec and Nationwide enhance digital mortgage application process

Avamore promotes Adam Butler to director of sales and marketing

CMA Approves Vodafone & Three Merger to Transform UK Digital Infrastructure

Santander hires Nitin Prabhu as global head of Digital Consumer Bank

New MoU throws focus on libraries in digital inclusion

dmg announce Hannah Buitekant as Chief Digital and Strategy Officer

UK retailer Harvey Nichols teams up with OSF Digital to boost customer engagement with centralised platform

Ecommerce news & insights

How AI is transforming e-commerce with smarter delivery and marketing cost solutions

Can AI chatbots really make your Christmas shopping easier?

Naspers' half-year profit nearly doubles on strong e-commerce and Tencent performance

Ecommerce trends for 2025

DHL eCommerce on peak: we will inevitably see many consumers wanting to recoup the value of unwanted items

Amazon starts drone delivery pilot in Italy

Streaming services most popular subscriptions among consumers, research shows

E.l.f loyalty customers given access to 3D virtual experience lounge

THG Fulfil to deliver a greener e-commerce experience with Zedify

Boohoo v Frasers: What's next in the fashion giant's boardroom battle with Mike Ashley?

Analytics/CRM news & insights

Inside Salesforce's bold ambitions to deploy 1bn enterprise AI agents within a year

Brokeree Integrates Social Trading and PAMM with Nullpoint CRM for Brokers

How Alteryx's New CEO Will Enhance Global AI Analytics

AI and analytics converge in new generation Amazon SageMaker

Google Search Console Insights no longer to show data from Google Analytics

Social media news

[TikTok Faces US Ban After Losing Appeal](#)

[X Makes its Grok AI Chatbot Available to All Users](#)

[Meta Launches New Llama AI Model, Building Towards the Next Stage](#)

[Løci opens debut physical retail store in London](#)

[WhatsApp's new feature to update users about unread chats](#)

[PUMA partners with adam&eveDDB to bring new global brand strategy to life](#)

[Using the Instagram Collabs Feature](#)

[Google urges insurers to tap YouTube for better customer connections](#)

[Reddit's new AI search tool aims to deliver answers without relying on Google](#)

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