



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Julie Walker

Julie Walker has joined Furniture Village as their new Ecommerce Controller.



Movers & Shakers: Paige Hastings

Paige Hastings has joined Pizza Hut UK as their new Head of Digital and Customer Loyalty



Movers & Shakers: Hardy Sohal

Hardy Sohal has joined Monzo Bank as their new Director of Marketing (Global Growth).

New Members



Kathleen Loftus

Global Digital Director at ICONIC LONDON



Stephanie Reid

Head of Ecommerce at Sharland England

Latest Insights

[Non-London fintech's funding woes](#)

[Asos's top marketer on transforming a brand](#)

[The digital transformation divide in Europe's banking industry](#)

[What does the Data Protection and Digital Information Bill mean for UK industry?](#)

[Update on pioneering initiative on regulation and evaluation of digital mental health technologies](#)

[How data partnerships can power better customer experiences](#)

Latest news

[HMRC launches crackdown on 'content creators' and 'digital side hustles'](#)

[Defra signs Equal Experts to support digital delivery](#)

[Royal Navy to boost 'Digital Capabilities' with new contract](#)

[Marketing Week Awards deadline extended to 22 May](#)

[Booking.com owner to cut paid media spend as it prioritises direct bookings](#)

[Digital Twin Centre to open in Northern Ireland backed by £37.6m](#)

[Survey shows 'panopticon like' digital management techniques are harming academic freedom](#)

[Frasers Group unveils new digital platform](#)

[Mutual Vision launches new digital banking platform](#)

[Digital platform Crowded deploys Visa Direct for international money transfers](#)

Digital forensics consultancy breaks cover with major PR drive from Zeus

Basingstoke GC hires PR & digital marketing agencies head of summer 'soft opening'

PepsiCo names former Kraft Heinz marketing boss as Europe CMO

DWP's Access to Work applications go digital

LS Digital collaborates with London & Partners for UK market expansion

Gap Names Diversity Advocate and Former Nike Exec Fabiola Torres Global CMO

How humour helped Nationwide position itself as the 'antithesis' of other banks

CRM news & insights

Is It Worth Investing in Salesforce.com (CRM) Based on Wall Street's Bullish Views?

Recruit CRM Launches Workflow Automation to Enhance Recruitment Efficiency

Could AI reliance lead to CRM failure?

Analytics news & insights

How generative AI is redefining data analytics

ROLLER launches new Analytics tool in partnership with Google BigQuery

How financial institutions meet ESG requirements through data and analytics

Ecommerce news

Manchester-based Made With Intent raises €1.75 million to put customer intent at the heart of eCommerce

Online retailer Mytheresa says it will benefit from luxury ecommerce implosion

Frasers Group puts 160 Studio Retail warehouse jobs at risk

Shein and Forever 21 debut Happy Returns' new offering

How an ecommerce site increased commercial monthly organic traffic from 37K to 210K

Amazon rolls out e-cargo bikes in Belfast

Boohoo losses swell to £160m as it battles inflation and weakened demand

Bournemouth-based eCommerce company rebrands into three separate divisions

Social media news

Meta launches new AI-generated image and text features for advertisers

Children must show ID to use social media under new rules to protect kids from harmful content

Meta Adds More Elements to its Verification for Business Subscription Package

How Snapchat is saving itself – and keeping up with Silicon Valley giants

OpenAI Explores New Measures to Enhance AI Content Transparency

Pinterest using AI to generate positivity, attracting Gen Z

TikTok Shares Insights Into the Role It Plays in Product Discovery



DLC SUMMER PARTY



The Digital Leaders Club will be hosting an unforgettable soirée in the heart of London on Wednesday, May 15th! Members will enjoy a delicious three-course meal that will satisfy their taste buds while enjoying an evening of entertainment. This is an opportunity to mingle, connect, and celebrate our shared passion for all things digital in a vibrant and dynamic atmosphere.

To register your place, contact:
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