



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.

New Members



Lorenzo Marasca

Marketing Director at Lottie



Davina Lui

Ex Global Head of Digital Performance & CRM at ghd

Latest news & insights

[OpenAI unveils SearchGPT](#)

[Digital media business eyes acquisitions with fresh BGF backing](#)

[Celebrity digital marketing platform Komi raises £5.5m from BGF](#)

[Breakthrough study shows AI digital program as effective as human therapy for anxiety](#)

[Made Smarter launches P2P network for NW digital adopters](#)

[Microsoft, Lumen Elevate Digital Transformation With Advanced AI](#)

[TechUK leads major research project on digital twins](#)

[East Renfrewshire Council plans digital upgrade to warden call system](#)

Competition watchdog 'unlikely' to find supermarket loyalty pricing is misleading consumers

Birchwood Group partners with Marketing Delivery to enhance marketing

Digital wallet payments surge

How digital innovation is transforming customer interaction in insurance and banking

Google's UK VP of marketing: 'It's not too late to be early' with AI
Warner Hotels Appoints New Chief Marketing Officer to Lead Its Brand and Marketing Efforts

Frasers Group restructures digital team, 45 jobs at risk

1 in 3 CEOs unsure about digital transformation roadmap

Why the UK must continue to innovate in digital payments

Made Smarter launches peer network to accelerate digital adoption among SME manufacturers

Coople has announced the appointment of Hadi Moussa as its new CEO

Hackers targeting shipping industry

SonicWall report reveals 30% rise in global cyberattacks

JPMorgan debuts 'ChatGPT-like' tool

Marketers can unlock budget by being finance friendly

How Range Rover and Sky joined forces to create 'event TV'

Ecommerce news

UK signs WTO agreement to simplify international ecommerce

New warehouse deal boosts Huddled Group's ecommerce ambitions

Start of summer helps UK footfall rise by 4.8%

Online Fraud Threatens UK Ecommerce Brand Reputation

John Lewis launches new retail media capabilities

[European ecommerce sector shows strong growth](#)
[Boohoo lenders hire advisers as £75m debt deadline looms](#)
[UK online shopping surges to 50%, led by groceries](#)
[The Shein effect: disrupting e-commerce and shaping the future of retail](#)

Analytics/CRM news & insights

[How AI will transform data analytics](#)
[Apple Music has unveiled an upgrade to its Artist Analytics dashboard](#)
[Monzo & Google Cloud: Data Analytics Revolutionising Banking](#)
[Google Cloud Announces Next Step in Partnership With Major UK Bank to Build Integrated Data Analytics Hub](#)
[CallRail Expands AI To Supercharge CRM Lead Intelligence Integration](#)
[Simplify and WiseGaming announce CRM Partnership](#)

Social media news

[Snapchat unveils bespoke Olympics and Paralympics content](#)
[X Shares Insights into Olympics Engagement](#)
[Meta to Let Some Instagram Users Create AI Chatbots as 'Extension of Themselves'](#)
[Report Looks at How Top Brands are Winning on TikTok](#)
[Santander bids to create TikTok vibe with Gen Z](#)
[Twitch completes its TikTok makeover with new app update](#)

© Copyright Digital Leaders Club | 2024 | All rights reserved.

