DIGITAL 
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### Movers & Shakers : James Kearns

James Kearns has been appointed as the new General Manager of retail company, T.M. Lewin.

## **New Members**



### <u>Liam Hewitt</u>

Head Of Ecommerce at Panasonic

## Insights

Rebooting Wimbledon: how a year off court propelled its digital strategy The Next Boom: Digital Transformation That Customers Will Love Are Your E-Commerce Strategies Working?

## News

Morrisons sold in £9.5bn deal Asda appoints KFC's Meg Farren as top marketer Record digital growth for Eurosport ahead of Olympics Assistant 'robots' showcased among innovative social care solutions New plan to make Britain global leader in innovation-focused digital regulation Digital skills learnt during pandemic have set kids up for life, says report Half of employees would leave their jobs due to bad digital tools Leva Clinic to expand digital pain services with Boots deal New rules needed for digital campaigns, says watchdog England fans turned to digital experiences ahead of Denmark semi-final

# DIGITAL R LEADERS



Shopify expands ecommerce hosting across the globe

MSMEs urge Prime Minister Modi to reconsider proposed e-commerce rules

Has COVID Shifted Ecommerce Consumer Behaviour For Good, Globally?

<u>UK ecommerce growth at risk as 94% of online brands lose EU</u> <u>customers since December</u>

Amazon accounts for a quarter of all UK online spending

### **Social Media**

<u>TikTok Launches 'Resumes' to Help Connect Candidates with Job</u> <u>Opportunities</u> <u>Snapchat Shares New Insights into Emerging Consumer Trends,</u> <u>Including AR, Digital Discovery</u>

Southgate sees 79% rise in positive social media