



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Charlotte Lecuyer

Charlotte Lecuyer has joined Trinny London as their new Digital Director.

Latest news & insights

[How automation is changing banking roles](#)

[SoftBank buys AI chip startup](#)

[Merlin Entertainments launches 'milestone' campaign to unite brands under one identity](#)

[How ITV turbocharged marketing's influence with streaming reboot](#)

[Is AI Key to a Sustainable Future?](#)

[How the World Does Digital: UK Consumers Thrive in Connected Economy](#)

[Asset management platform Instinct Digital raises £5m](#)

[Serco appoints Tom Read as Group Chief Digital and Technology Officer](#)

[WHO launches digital health collaboration network](#)

[OpenAI eyes reasoning technology](#)

[More on the Fintech surge in Manchester](#)

[Black Country ICB shares £354k opportunity for digital inequalities support service](#)

Clear generational divide emerging in attitudes to inclusivity, survey shows

Qualcomm marketing boss on rationale behind Manchester United Snapdragon sponsorship

Carlsberg's head of marketing: 'I love demonstrating to women that they can have a rewarding career in brewing'

Burberry names new CEO

BBC Studios appoints former Allplants CMO as SVP marketing

Instinct Digital secures £5m from AlbionVC to enhance investment reporting tools

Jack Daniel's hires UK agency for digital marketing brief

More menopause ads banned for making misleading claims

Ecommerce news

Quality remains main reason for buying luxury, report finds

IKEA U.S. Launches Spanish Language E-Commerce Experience

Euros 2024 injects £3bn into British economy

ITV launches eBay marketplace

June online retail sales growth spikes as total sales remain stagnant

Ocado narrows losses as online grocery booms

Manchester ecommerce specialist helps skateboard retailer prepare for Olympic boost

Ocado boss claims rapid delivery will never be as large as big basket market

2 out of 5 UK Retailers Fail to Communicate With Customers During Returns Process

Analytics news & insights

[Trinity Life Sciences Appoints Aparna Deshpande as Head of Analytics & Insights](#)

[Data Analytics Tool Patents Available on the Ocean Tomo Bid-Ask Market® Platform](#)

CRM news & insights

[Zoho Gives Customer Operations a Center Point with CRM for Everyone](#)

[New agency software 'packed with solutions to make agents' lives easier'](#)

Social media news

[TikTok unveils first-ever UK marketing partner](#)

[YouTube Tests Community Spaces to Drive Fan Engagement](#)

[Instagram is Restricting the Promotion of Variable Image Size Carousels](#)

[Meta adds custom offers to Instagram ad CTAs](#)

[WhatsApp ends support for KaiOS](#)

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