



Kind Request / Reminder: Just a quick reminder to keep our group focused on its primary purpose – fostering positive discussions and shared knowledge. Kindly refrain from posting any job opportunities, whether permanent or freelance, in the group as well as promoting yourself or anyone else for career opportunities.



Movers & Shakers: Sam Hodges

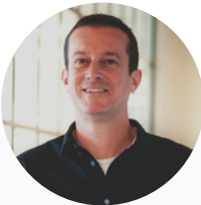
Sam Hodges has joined UKLASH as their new Chief Growth Officer.



Movers & Shakers: Ted Charalambides

Ted Charalambides has joined Free Soul as their new Growth Director.

New Members



Graham Morrell

Chief Customer Officer at The White Company

Latest news & insights

[Netflix adds 8 million subscribers](#)

[Tech giants form AI security venture](#)

[The world is not quite ready for 'digital workers'](#)

[Preston City in Lancashire Establish Digital Infrastructure Cooperative](#)

[86% of UK SMBs recognise the potential in advertising for attracting new customers](#)

[Marketing Week Awards 2024 Brand of the Year shortlist revealed](#)

'Words into action': Bootcamp helps emerging marketing talent break barriers

Alcedo Care strengthen marketing team to support future growth

Ralph Lauren's Chopin becomes firm's UK & Ireland MD, Conrad to head digital/tech

EU falling short of digital transformation goals, new report finds

New digital parking schemes introduced

Pret A Manger scraps 'too good to be true' free coffee subscription

Stellantis partners with Digital INNK

Startups eye longevity boost with AI

Medialab drafts in new chief to drive digital expansion

Digital Catapult launches platform to solve supply chain setbacks

Google to keep cookies in Chrome

Feryal Clark takes ministerial role for AI and digital government

MoneySuperMarket: Membership schemes will help us cut marketing spend

Payments using digital wallets surge in Britain

Altair and UK's University of Nottingham team on eVTOL digital twin project

Ecommerce news

TikTok is already Southeast Asia's second largest e-commerce player

Social media platforms are struggling with social commerce adoption

Ikea celebrates 100 Tesco click & collect points

Ocado bolsters Kroger partnership with new tech

Sendcloud boosts leadership team as e-commerce shipping firm appoints Christopher Dughieri as CPTO

Bottega Veneta launches e-commerce functionality in the UK

Belfast startup using AI to optimise ecommerce raises £3.25m

[Investment in ecommerce set to increase](#)

[UPS sees consumers trading down as new ecommerce sites hit profits](#)

[LinkedIn and Shopify backer invests in Carwow's £41m round](#)

Analytics/CRM news & insights

[How Predictive Analytics is Revolutionizing Customer Relationship Management in Banking](#)

[Adyen and Klarna claim new standard in retail payment solutions as they team on Brown Thomas Arnotts project](#)

[IBM Launches Cyber & Data Analytics Programme](#)

Social media news

[Social media marketing tool added to PropTech platform](#)

[LinkedIn Employs AI and Games to Promote Daily User Visits](#)

[Google Establishes New Industry Group Focused on Secure AI Development](#)

[EU tells Meta to address consumer fears over 'pay for privacy'](#)

[You can now hum into YouTube Music to search for a song](#)

[WhatsApp may bring AirDrop-like file sharing feature to iOS](#)

[91% of online shoppers see too many ads on social media](#)

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